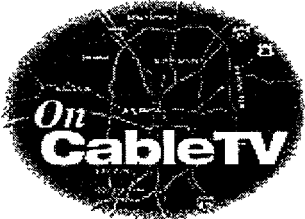



UP - TO - THE MINUTE Traffic Information



Cable subscribers who tune into Georgia Traveler Information Television can see how traffic is moving in different parts of the city through live feeds from video cameras placed along major highways.



Internet users who log into <http://www.georgia-traveler.com> will find up-to-the-minute information about traffic conditions throughout the metropolitan area and MARTA and Cobb Community Transit buses and trains. Need to know your Amtrak, airline or Greyhound options for out-of-town travel? The Showcase web site provides that, too. Web users also can request turn-by-turn directions to their destination for either an automobile or transit buses and trains.

Know what traffic's like before you walk out your door

The cable systems currently carrying Showcase programming are:

Cobb County Channel 23
Monday through Friday
7:00 - 9:00 a.m.
Noon - 1:00 p.m.
4:00 - 6:00 p.m.

Dekalb County Channels 6 and 21
Monday through Friday
7:00 - 9:00 a.m.
Noon - 1:00 p.m.
4:00 - 6:00 p.m.

Gwinnet County Channel 23
Monday through Friday
6:30 - 8:00 a.m.
Noon - 12:15 p.m.
2:00 - 2:15 p.m.
4:30 - 5:30 p.m.

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The Atlanta Traveler Information Showcase is an Operation Time Saver project sponsored by the Federal Highway Administration in cooperation with the Federal Transit Administration, the Georgia Department of Transportation MARTA, and Cobb Community Transit. Core team partners are Battelle, BRW, JHK & Associates, SRC, TRW, and Walcoff & Associates. Also participating are DCI, Etak, Fastline, Hertz Corp., Hewlett-Packard, Crowne Plaza Hotel-Ravinia, Marriott International, Maxwell Labs, Metro Networks, Navigation Technologies, Oldsmobile, Official Airline Guide, SanElisk, Semens Automotive, SkyTel, and Sorce Media.

Figure 62. Flyers were used to promote the cable television channel and the Internet Web page.